

Happy 10th Birthday

CAPPA



Childbirth and Postpartum Professional Association
PO Box 491448 -Lawrenceville GA 30049 ~ 1-888—MY-CAPPA
www.cappa.net

Childbirth and Postpartum Professional Association (**CAPPA**) has seen enormous growth creating a membership of over 2000, making **CAPPA** the fastest growing childbirth organization the world. Our members have tremendous influence on fellow childbirth professionals, as well as parents. By choosing to sponsor, exhibit, or advertise with **CAPPA** you can reach your highly targeted market.

Join us in Dallas, TX 2008 for **CAPPA's** 10th Birthday Conference and Convention.

Dallas, TX

August 21-24, 2008

Crowne Plaza Dallas Market Center

7050 Stemmons Freeway, Dallas, TX 75247. Phone: 214-259-0506.



CAPPA Sponsorship Opportunities

Gold Level Sponsor-\$5000

***First two paid Gold level Sponsors will be given 15 minute presentation times during general assembly to promote your company to all conference attendees**

Listing as a Gold Level Sponsor in bound conference resource manual

Full page ad in manual

3-6' exhibit tables with skirt

Your company banner with link on conference page of the **CAPPA** website from the time you become a sponsor until one month after the conference

Entire database of over 6000 childbirth professionals

Your company name and logo printed on direct mailing to childbirth professional (date sensitive)

Announcement made during general assembly recognizing your company as a Gold Level

Sponsor

Silver Level Sponsor-\$2500

Listing as a Silver Level sponsor in bound conference resource manual

Half page ad in manual

2-6' exhibit tables with skirt

2500 names from **CAPPA** database of childbirth professionals

Your name and company logo printed on direct mailing to childbirth professionals worldwide as well as **CAPPA** members (date sensitive)

Announcement made during general assembly recognizing you as a Silver Level Sponsor

Bronze Level Sponsor-\$1000

Listing as a bronze sponsor in bound conference resource manual

Quarter page ad in manual

6' exhibit table with skirt

Database of conference attendees will be provided to you after the conference

Announcement during general assembly recognizing you as a Bronze Level Sponsor

Exhibitor, Sponsor by Proxy, and Advertisements

Exhibit Table Rentals-\$450 for profit, \$275 non-profit

6' table with skirt

Listing on **CAPPA's web-site Sponsor page** and Bound Conference Manual

(2 tables can be purchased for \$600. Larger companies which require more than a 6' space are encouraged to choose this option.)

Split table \$500 (\$250 each)

1 6' skirted exhibit table with two exhibitors

Listing in bound conference manual

(Anyone who chooses this option must send in two signed contracts and payments. CAPPA will not provide second exhibitor)

Sponsor by proxy-\$225

Opportunity to have your printed information or donated product available to attendees

Printed material will be handed out in attendee packets

Donated items will be given away as door prizes

Business card ad in conference manual

Ads in Conference manual (all ads black & white)

Full page \$200 (8X10)

Half page \$125 (5X8)

Quarter page \$75 (4X5)

**CAPPA Corporate members will receive a 10% discount on all advertising
Corporate Membership cost \$200 year**

CAPPA does not accept advertising for infant formula or baby bottles/nipples.

CAPPA Contact: April Howton, Marketing Director
[334-703-3025/ cappamarketing@comcast.net](mailto:cappamarketing@comcast.net)

Totals Page

YES! I want to be part of CAPPAs growth! _____

Insert company name

Check all that apply:

- Gold Sponsor - \$5000
- Silver Sponsor - \$2500
- Bronze Sponsor - \$ 1000
- Exhibitor - \$450
- Spilt table- \$500 (\$250 each)
Company 1- _____ Company 2- _____
- 2- 6' tables - \$600
- Not for Profit exhibitor - \$275
- Sponsor by Proxy - \$225

I'd like an ad in the **Dallas, TX 2008** Conference manual

- Full Page - \$200
- Half Page - \$125
- Quarter Page - \$75

(All ads can be sent to "donna@cappa.net" **must** be in .pdf or .jpg format)

Deadline is: July 1st, 2008

Make me a Corporate CAPPAs member \$200/year

\$_____ **Total for 2008 Dallas, TX CAPPAs Conference**

\$_____ **minus corporate member discount 10%**

\$_____ **Total Paid**

CAPPAs Contact: April Howton, Marketing Director
[334-703-3025/](tel:334-703-3025) cappamarketing@comcast.net

Payment Information

I'd like to pay by:

___ Visa ___ Master Card ___ American Express

Card # _____

Exp Date _____

Signature of Card Holder _____

Or

Check made payable to **The CAPPFA Foundation.**

Check # _____

Please mail or fax your **signed contract, totals page, and payment information page:** (total of 3 pages)

To: **CAPPA**
PO Box 491448
Lawrenceville, GA
30049

Fax: **770-932-7281 Attention: April Howton**
Start fax when voice mail or receptionist answers.

The **CAPPA** Foundation is a non-profit organization, a section 501 (c) 3.

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(Fax Page)

CAPPA Exhibitor Contract

By signing this contract, the exhibitor and his/her representatives have read and agree to abide by all rules, requirements, restrictions and regulations as set forth in the terms of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due CAPPA under the terms of this agreement.

Only individuals, firms and organizations whose services and products are appropriately related to the purpose of CAPPA shall be permitted to exhibit. *All publications, material distributed and products must be in compliance with the World Health Organization International Code of Marketing Breast milk Substitutes.*

Exhibits are limited to the space assigned. Material, flyers, brochures and other printed matter distribution shall be limited to the individual exhibit space. Volumes on any audio equipment should be set at a reasonable level, so as to not disturb others.

Exhibitors must adhere to all municipal, state and federal laws, rules and regulations. No combustible decorations may be used at any time: all drapes, table coverings and other materials must comply with fire department regulations.

The exhibitor understands that she/he is responsible for all liability insurance coverage for person and property. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Hotel and shall indemnify and hold harmless the Crowne Plaza Dallas Market Center, Dallas, TX its agents, servants, and employees, and CAPPA from any and all such losses, damages, and claims.

The exhibitor will be responsible for individual ASCAP/BMI licensing fees, if applicable to their exhibit presentation.

The exhibitor will be responsible for all additional charges imposed by the hotel and/or convention service.

Exhibitors shall be responsible for making their exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold CAPPA harmless from any consequences of exhibitor's failure in this regard.

The exhibitor will forfeit space not occupied by the close of the set up period, Thursday, August 21, 7:00pm. This space may be resold, reassigned or used by the exhibit management. There will be no refund for space not occupied.

Cancellation Policy

If the conference or exhibits are cancelled due to circumstances beyond the control of CAPPA, CAPPA will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the exhibit space.

CAPPA reserves the right to decline or prohibit any exhibit which in its judgment is inappropriate, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.

We will contribute the following item(s) for the Silent Auction:

1) Retail value: \$ _____ Item: _____

2) Retail value: \$ _____ Item: _____

The exhibitor understands that this application and contract will NOT be processed unless payment in full has been received by the stated deadline.

Signed/Date: _____

Name (PRINT) Position: _____

Company: _____

Address: _____

Contact Number: () _____ E-mail: _____

Remember to include a sample of any intended packet insert

Fax with credit card to: (770)932-7281 Attn: April Howton